

Message Text

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PAGE 01 KHARTO 02432 171059Z

12

ACTION COME-00

INFO OCT-01 AF-08 ISO-00 EB-07 /016 W

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R 170950Z AUG 76

FM AMEMBASSY KHARTOUM

TO SECSTATE WASHDC 2387

UNCLAS KHARTOUM 2432

E.O. 11652: N/A

TAGS: BEXP, SU

SUBJECT: TENTATIVE FY 78 TRADE PROMOTION PROGRAM

REF: STATE 195121

1. POST CONCURS WITH THEMES OF FOUR TRADE PROMOTION
ACTIVITIES PLANNED FOR SUDAN; HOWEVER, SCHEDULE IS
LESS THAN OPTIMUM.

2. JUNE, JULY AND AUGUST ARE POOR MONTHS FOR TRADE
PROMOTION IN SUDAN SINCE MAJORITY OF GOS OFFICIALS
AND BUSINESSMEN ARE OUT OF COUNTRY. ALSO
EMBASSY WILL AGAIN BE EXPERIENCING STAFFING PROBLEMS
DUE TO TRANSFERS DURING SUMMER 78. SUGGEST PORT
EXPANSION TECHNICAL SALES SEMINAR AND VEHICLE SALES
AND MAINTENANCE TRADE MISSION SCHEDULED FOR JUNE
AND JULY 78 BE RESCHEDULED FOR EARLIER IN YEAR.
AUGUST UNACCEPTABLE DUE TO RELIGIOUS FASTING HOLIDAY,
RAMADAN.

3. POST WOULD LIKE TO BE INCLUDED IN MODERN
BUILDING TECHNIQUES AND SYSTEMS SALES SEMINAR
SCHEDULED FOR FEBRUARY 78. CONSTRUCTION INDUSTRY
ESPECIALLY IN KHARTOUM AREA RAPIDLY EXPANDING AND
MARKET FOR IMPROVED TECHNIQUES, ESPECIALLY
LOW-COST METHODS, APPEARS GOOD. POST NEARING
COMPLETION OF MARKET STUDY ON CONSTRUCTION INDUSTRY.
WILL FORWARD RESULTS FOR CONSIDERATION ASAP. BOGOSIAN

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